

## Message Text

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63

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W  
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R 061148Z DEC 76

FM AMCONSUL RIO DE JANEIRO

TO USDOC WASHDC

INFO SECSTATE WASHDC 4405

AMEMBASSY BRASILIA

AMCONSUL SAO PAULO

AMCONSUL PORTO ALEGRE

UNCLAS RIO DE JANEIRO 4828

USDOC FOR BIC/OIM/SAD ALE CARTERON; BIC/OIM/BRAZIL GARGES

E.O. 11652: N/A

TAGS: BEXP, BR

SUBJECT: PULP AND PAPER TRADE MISSION

1. RIO PORTION OF SUBJECT TRADE MISSION UNQUALIFIED SUCCESS. ALL FIVE MISSION MEMBER ARRIVED ON SCHEDULE AND WELL PREPARED FOR THE 10-DAY SCHEDULE.

2. EXCELLENT ORIENTATON BRIEFING BY CONGEN RIO STAFF WHICH INCLUDED PRESENTATIONS BY E/C SECTION CHIEF GORDON JONES AND SCHOEDXER BANK REP.

LEO CORRADINI. RECEPTION HOSTED BY CONSUL GENERAL DEXTER AT CONSULATE ON DECEMBER 1 ATTENDED BY GOOD CROSS SECTION OF BRAZILIAN PULP AND PAPER INTERESTS. SEFVERAL NEW CONTACTS WERE REPORTED BY MISSION MEMBERS. PRESS COVERAGE INCLUDED LENGTHY ARTICLES IN JORNAL DO BRASIL AND JORNAL DO COMERCIO. A PRESS RELEASE ALSO APPEARED IN THE BRAZIL HERALD, AN ENGLISH LANGUAGE NEWSPAPER. JIM DERHAM OF CONGEN E/C SECTION WAS IN CHARGE OF ARRANGEMENTS.

3. IN ADDITON TO THE INDIVIDUAL BUSINESS APPOINTMENTS HELD AT THE CONSULATE, MISSION MEMBERS ATTENDED GROUP BRIEFINGS AT BNDE (NATIONAL ECONOMIC DEVELOPMENT BANK) AND AT CVRD (COMPANHIA AALE DO RIO DOCE). BOTH HIGH-LEVEL BRIEFINGS WERE INFORMATIVE AND PRESENTED A VERY POSITIVE OUTLOOK FOR PLANNED PULP AND PAPER ACTIVITY IN BRAZIL. CVRD OUTLINED IN DETAIL ITS US\$2.5 BILLION PROGRAM OF REFORESTATION IN THE VALE DO JEQUITINHONHA REGION, STATE OF MINAS GERAIS, AND  
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ENCOURAGE U.S. PARTICIPATION IN THESE AND OTHER PULP AND

PAPER PROJECTS.

4. HIGHLIGHT OF THE RIO STOP WAS THE LUNCHEON HOSTED BY DCM JOHNSON ON DECEMBER 3. MR. MARCEL DEZON COSTA HASSLOCHER, SECRETARY (MINISTER) OF INDUSTRY AND COMMERCE FOR THE STATE OF RIO DE JANEIRO, ALONG WITH SENIOR BRAZILIAN OFFICIALS FROM STATE GOVERNMENTS OF MINAS GERAIS AND ESPIRITO SANTO, ALSO ATTENDED.

5. THE MISSION DIRECTOR AND ALL MEMBERS DEPARTED RIO FOR SAO PAULO AT 15:45 HRS ON SUNDAY DECEMBER 5 AS PLANNED. EACH MEMBER HAD WORDS OF PRAISE FOR THE U.S. CONSULATE STAFF IN RIO AND HIGH EXPECTATIONS OF SUCCESS IN THE SECOND STOP AT SAO PAULO.  
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## Message Attributes

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